

Business Management Systems
Product Feature Comparison

	Wellworks	Vendor 1	Vendor 2	Vendor 3
Product Suite Modules				
Manager + Communicate + Marketplace	Y			
Usability				
Designed intuitively for "right brained" users	YYY			
Scheduling				
Virtual Schedule Book sortable by Day, Week, Location/Equipment, Client & Staff	Y			
Quick Scheduling Online: no client "login" required to request schedule	Y			
"Week at a glance" Staff Timeslot Availability	Y			
Accounting				
Complete Accounting System: AR/AP/GL/Check Writing	Y			
Color Coding: for example... AR Status	Y			
Full Accounting Reporting: Cash Flow, GL, P&L	Y			
Internet Marketing				
Rich HTML Emails	Y			
Customizable Newsletter Templates	Y			
Newsletter templates personalized with Client data	Y			
Content Library for fast meaningful newsletter content	Y			
Delivery Reporting, including "Who Clicked on What"	Y			
Pre-deployment Spam Filter Advice	Y			
Emails Auto-include your marketing links	Y			
Multiple Default Templates	Y			
Full list Management, including Bouncebacks	Y			
Unlimited sort criteria for email targeting	Y			
eCommerce				
Private Branded Site	Y			
10% commission on all sales	Y			
No inventory costs or management required	Y			
Customizable by product focus	Y			
Integrated with HTML Newsletters	Y			
Highest Quality Wellness Products: Environment Friendly, Wellness Conscious, Fashion Forward	Y			
Product Education content	Y			
Product Support / Training				
Hours of Online Video Training	7			
Training "Wizards" train new users quickly	Y			
Support Staff are former studio owners/administrators	Y			
Pricing				
Complete Product including all modules (per business location)	\$199-/m*			
* Note: in the case of Wellworks, the Marketplace commissions may, in fact, mean that the monthly cost of the system is \$0.00 and actually provides additional revenue to your business!				